



2023 288th CCG Scout Popcorn Guide!

Why do we need to sell popcorn?

- Without fundraising, our group would not be able to operate as we are a non-profit organization and receive no funding from Scouts Canada
- So we can subsidize the cost of all youth adventures, 288 branded apparel, and so we can pay for hall rentals, group gear, materials for activities and more!
- 45% of sales go directly back to our group
- **Youth participation in this fundraiser is mandatory!**

How do you sell popcorn?

1. Practice your selling script!

- a. An example: *Hi, my name is _____ and I am a Beaver/Cub/Scout/Venturer from the 288th Calgary Chinese Group. I am trying to fundraise to support my scouting adventures. Would you be able to support scouting by buying some popcorn?*

2. Get an order form and popcorn brochure!

- a. Order form and brochure are attached to this guide and can also be downloaded from scout288.ca as a fillable PDF form (it even does the math for you!)
- b. If you fill up your order form, you can print off another one from the link above

3. Take orders from friends, family, coworkers, neighbours etc. and collect payment!

- a. Can be done over the phone, WhatsApp, WeChat, Facebook etc. or door to door in your neighbourhood but remember to stay safe
- b. Wear your full and tidy uniform if you are selling door to door. **You are representing our group so make sure you look your best!**
- c. You can collect payments however you like but you must keep track of it!
- d. Tell customers that **popcorn delivery will be around mid December**
- e. **Each youth must sell minimum 6 orders, this is different from last year, however you should aim to sell more**

4. Hand in your order forms and money!

- a. Order forms must be sent electronically through WhatsApp to Scouter Patrick directly and money sent via e-transfer to popcorn@scout288.ca by **October 22, 2023**.
- b. Please **DO NOT** e-transfer until you submit your finalized order forms. As well, please keep a copy of your order forms for delivery

5. Deliver your popcorn to your customers!

- a. Popcorn will be received in early to mid December, exact date TBA

What prizes are there and how does it work?

1. Every member that submits a form with at least 6 orders will receive a special Scout Popcorn crest.
2. There will be a **lucky draw** for each prize below. By selling popcorn you will earn prize tickets that you can use to enter the draws. You can enter to win all the prizes or just one, it's up to you! **You will get 1 prize ticket if you sell \$200 of popcorn and 1 extra ticket for every additional \$50 of popcorn sold. The more popcorn you sell, the more chances you have to win!**
3. The **top seller of each section** will be allowed to pick one of the prizes in exchange for 5 tickets!
4. The **top seller in the group** will get to pie a Scouter in the face!
5. There is a **Gold Star Family Club!** If your family sells \$1000 or more of popcorn, you will earn a special award and join the club.

More questions?

Contact Scouter Patrick at (403) 607-0417 or patrick@scout288.ca



Buzz Lightyear Board Game

X Shot Dart Blasters

Remote Control Jeep 4x4

2 Squishmallow Stationery Sets

DIY Eraser Maker Kit

1000 Pc Craft Box

Axe Throw/Lawn Dart Set

14 in 1 Solar Robot Kit

Pokemon Megablox

Cotopaxi Hat

RGB Gaming Headphones

Black Cat

DIY Clay Necklaces

Froot Loops Unicorn

Pokemon Cards

Stanley Tumbler

Dissection Kit

Frog

Coco Gift Card

Bubble Tea

DIY Bracelet Kit

Bubble Tea Shop Lego

Glow in the Dark Space Kit

Gem Dig Set

Animal Lego 3-in-1

Toronto Raptors Basketball

amazon Amazon Gift Card

2 Bluetooth Speakers

Coco